



EBEE 2022

The 4th International Conference on E-Business and E-Commerce Engineering

Plymouth, UK

December 14-16, 2022

www.ebee.net

The 2022 4th International Conference on E-Business and E-Commerce Engineering (EBEE 2022) will be held at the University of Plymouth, Plymouth, UK, during December 14-16, 2022. EBEE 2022 provides a forum for academic communication in E-Business and E-Commerce Engineering and related areas to share their emerging research findings and results. Based on the essential complexities in e-business, EBEE 2022 invites an extensive coverage of researchers in the fields of system, software, service, business and combinations of the aforementioned, etc.

CONFERENCE TOPICS

Topics of interest for submission include, but are not limited to:

Topic 1: Electronic Commerce Research and Applications

- ◆ Agent-based commerce
- ◆ electronic auctions
- ◆ e-business models
- ◆ B2C and B2B EC
- ◆ consumer behavior
- ◆ customer relationship management and data mining recommender systems
- ◆ Internet search engines and Web mining big data analytics social media and commerce analytics
- ◆ responsible and trustworthy artificial intelligence
- ◆ pricing and marketing
- ◆ digital economy and digital transformation
- ◆ e-government, public policy and digital divide issues
- ◆ electronic payment systems
- ◆ sharing economy
- ◆ IT and e-services exchanges and electronic marketplaces
- ◆ E-Commerce in supply chain and inventory management
- ◆ legal issues in E-Commerce (industry studies and case analysis)
- ◆ economic and management science modeling
- ◆ organizational and theory-building research
- ◆ empirical studies of E-Commerce problems

Topic 2: Electronic Commerce in the Artificial Intelligence Era

- ◆ Chatbots and voice assistants in eCommerce transaction and customer service
- ◆ Personalization in marketing and sales using AI
- ◆ AI-based smart supply chain management
- ◆ AI-based financial technology
- ◆ AI for risk control and management in eCommerce
- ◆ Fake information and social manipulation
- ◆ AI ethics, and policy and governance issues
- ◆ Safety, privacy, personal information protection issues in AI applications
- ◆ Application of Blockchain technology in eCommerce
- ◆ Localization based service in eCommerce
- ◆ Cross-cultural issues in eCommerce
- ◆ Emerging issues in E-Commerce under Pacific Asia.
- ◆ Academia-industry collaboration issues in AI

For more topics, please visit: <http://www.ebee.net/cfp.html>

PAPER PUBLISHING & INDEXING

All accepted and registered papers will be published in the Conference Proceedings of EBEE 2022 and indexed by Ei Compendex and Scopus.

IMPORTANT DATES

Submission Deadline: August 15, 2022
Notification Deadline: September 15, 2022
Registration Deadline: October 10, 2022

SUBMISSION GUIDELINE

Paper Template Downloading:

Full Paper Template:

http://www.ebee.net/acm_submission_template.docx

Abstract Template: <http://www.ebee.net/Abstract%20Template.doc>

Submission Methods (choose one from below):

1. **Electronic Submission System:**
<https://cmt3.research.microsoft.com/EBEE2022>
2. **Conference e-mail:** ebee@academic.net

CONFERENCE HISTORY



EBEE 2021 (Online)



EBEE 2020 (Online)



EBEE 2019 (Bali, Indonesia)

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CONTACT US



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