

## 1. 2021 3rd International Conference on E-Business and E-Commerce Engineering, EBEE 2021

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**Abstract:** The proceedings contain 56 papers. The topics discussed include: predictors of online buying behavior in social commerce; a study of building peripheral product recommendation system; development of community-based group-buying apps under new retail mode; effect of service quality on customer satisfaction using Gojek before pandemic and after pandemic systematic Littertur review; e-commerce industrial development analysis from the perspective of big data; design and implementation of survey and design enterprise file collection system; analysis of barriers to implement blockchain in supply chain finance; the effect of information technology development on the quality of accounting information systems; applications of big data within finance: fraud detection and risk management within the real estate industry; and research on digital transformation in cultural and creative industries to realize industry 4.0.

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