

Documents

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Abstract

The proceedings contain 10 papers. The topics discussed include: a conceptual framework for applying visual analytics to operational processes: with a call center use case; designing a simple and flexible workflow management system for collective decision making; explaining neural network output using evolutionary calculations; the importance of weather for e-commerce orders forecasting; design thinking approach in planning e-commerce for domestic plumbing services; research on consumers' response to personalized recommendation avoidance in B2C E-business under filter bubble phenomenon; and expectancy violations on startup-unicorn in Indonesia: study about expectancy violations from millennial generation on tokopedia e-commerce.

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