

Documents

2021 3rd International Conference on E-Business and E-Commerce Engineering, EBEE 2021
(2021) *ACM International Conference Proceeding Series*, 340 p.

Abstract

The proceedings contain 56 papers. The topics discussed include: predictors of online buying behavior in social commerce; a study of building peripheral product recommendation system; development of community-based group-buying apps under new retail mode; effect of service quality on customer satisfaction using Gojek before pandemic and after pandemic systematic Littertur review; e-commerce industrial development analysis from the perspective of big data; design and implementation of survey and design enterprise file collection system; analysis of barriers to implement blockchain in supply chain finance; the effect of information technology development on the quality of accounting information systems; applications of big data within finance: fraud detection and risk management within the real estate industry; and research on digital transformation in cultural and creative industries to realize industry 4.0.

Publisher: Association for Computing Machinery

Conference name: 2021 3rd International Conference on E-Business and E-Commerce Engineering, EBEE 2021

Conference date: 17 December 2021 through 19 December 2021

Conference code: 178043

ISBN: 9781450387392

Language of Original Document: English

Abbreviated Source Title: ACM Int. Conf. Proc. Ser.
2-s2.0-85127486576

Document Type: Conference Review

Publication Stage: Final

Source: Scopus